Help Us Create a World Record-Winning Mascot!

Our Giant Toothbrush designed by 11-year-old George, set the Guinness World Record for the World's Largest Electric Toothbrush. And now we need your help with another toothbrushing challenge!

Your Mission:

To design the ultimate mascot to encourage people to brush their teeth, and to make the every day job of toothbrushing more fun & exciting!

Draw your Toothbrush Mascot:

Scan to see our Giant Toothbrush!



We can't wait to see your ideas! Let's team up to make brushing teeth the most fun thing to do every day!